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Sustainability is no
longer about doing less
harm. It's about doing
more good.
(Jochen Zeitz)



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QUARTER MEDIATION



LUDOR
ENGINEERING

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**SUBSTANCE OF CIRCULAR
ECONOMY CONCEPT AS
EFFICACIOUS
DETERMINANT FOR THE
DEVELOPMENT OF
SUCCESSFUL
ENTREPRENEURSHIP**

**Project number:
2020-1-ES01-KA202-083137**



THE PROJECT IN A NUTSHELL

MAIN AIM

To strengthen professional development of start-uppers, young entrepreneurs and VET trainers through adoption or improving knowledge and skills in the field of implication of Circular Economy to modern Entrepreneurship reality.

TARGET GROUPS

- Start-uppers and young entrepreneurs
- VET trainers and VET providers
- Stakeholders, SMEs and entrepreneurs
- associations of employers and business clubs
- Chambers of Commerce and business incubators
- Science and technology parks

THE M-LEARNING PLATFORM

The SEEDS m-learning solution for start-uppers includes training materials enriched with video/audio files and interactive exercises, to make the learning process more engaging. A concept of small blocks of information is favoured over long passages of training materials to further support the m-learning enabled approach.

Project website:
<https://seeds.erasmus.site/>

IMPACT

The SEEDS project has the potential to positively impact VET providers and start-uppers by increasing their cultural awareness, confidence, self-esteem, communication skills, as well as their knowledge in the fields of ethical business.

The project will increase awareness about the importance of digital possibilities for start-ups and the possibility of international cooperation with VET educators from other countries.

As a result of the project, target groups will be equipped with new tools and increased competences for VET education, increased knowledge in the areas of food value chain, waste management, importance of CRMs, management of waste originating from construction and demolition, biomass and bio-based products, recycled nutrients possibilities.

TANGIBLE RESULTS

SEEDS m-learning solution for start-uppers, consisting of six modules

- M1. Use waste as a resource
- M2. The reuse of water from wastewater treatment plants
- M3. Design for the future
- M4. Rethink the business model for sustainable development
- M5. Incorporate digital technology for sustainable development
- M6. Effective and sustainable product labeling

SEEDS Recognition and validation Open Education Resource